



How to Make a Colored QR Code That Still Scans

1

Open Easy QR's custom generator

Go to easyqr.ca/design-your-own-qr-code. Free, no account needed, with the color, shape, and logo options all in one place.

2

Go dark on the dots, light on the background

A phone camera reads a QR code by contrast. Dark navy, deep green, burgundy, or charcoal on white scans every time. Steer clear of yellow, light blue, or pastel pink for the dots — they wash out and stop scanning.

3

Drop in your brand colors

Set the dots to your brand color and keep the background white or a very pale shade. If you like, add a gradient or color the three corner squares on their own. The preview keeps up as you go.

4

Save SVG for print, PNG for screens

SVG stays sharp at any size — best for posters, packaging, and signs. PNG is fine for email, social, and the web. Want to lay the code over an existing design? Switch on a transparent background.

5

Check it on iPhone and Android from a real distance

Stand where people will actually scan from and try both phones. If either one struggles, bump up the contrast or make the code bigger. Always test before you print a pile of them.

Make your own QR code → easyqr.ca/colorful-qr-code



easyqr.ca/colorful-qr-code

Scan the code or visit the URL to get started.