



# How to Put Your Logo on a QR Code

1

## Open Easy QR's custom generator

Head to [easyqr.ca/design-your-own-qr-code](https://easyqr.ca/design-your-own-qr-code). It's free, no account needed, and the logo, color, and shape options all sit on one page.

2

## Add the link your code should open

Paste in where you want the scan to go — your website, a landing page, wherever. The preview updates as you type.

3

## Add your logo to the middle

Upload your logo (PNG, JPG, SVG, or WebP) and it lands in the center of the code automatically. QR codes have built-in error correction, so the code still reads even with your logo sitting on top of part of it.

4

## Keep it high-contrast and keep the logo small

Try to keep your logo under about a third of the code, and keep the dots dark on a light background. Turn the error-correction level up to its highest setting when you add a logo, just to be safe.

5

## Download, then test on both iPhone and Android

Pick the SVG download for anything you print — it stays crisp at any size. Then scan your finished design with both an iPhone and an Android phone before sending it to print.

Make your own QR code → [easyqr.ca/add-logo-to-qr-code](https://easyqr.ca/add-logo-to-qr-code)



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Scan the code or visit the URL to get started.